

SUBMISSION GUIDELINES FOR Editorial Contributors

MISSION STATEMENT: *Couture Living Magazine* is for the leaders and future leaders in our society to empower, enhance, and encourage today's society to look, feel, and act above and beyond the expectations; engaging our community so they can live the couture life they deserve.

VISION STATEMENT: *Couture Living Magazine* strives to be one of the leading platforms for cultivating society towards an elite, intimate, rewarding and empowered lifestyle.

MOTTO: *Visionary ~ Influential ~ Powerful*

SLOGAN STATEMENT: "Be one of kind, innovated by your design!"

CONTENT

Most of the articles we publish fall into one of three categories:

- Empowerment on common life situations, explaining the meaning and showing how to apply it to daily life.
- Teaching on a topic, such as how to manage your finances effectively, living a healthier lifestyle, tips and tricks on a particular subject matter catering to our market.
- How-to and informational pieces, such as tips on beauty, health, wellness, finances, and more.

We do consider intimate topics and are reviewed and selected carefully. We do not publish anything with non-informational sexual content, pornographic material, or anything that does not uphold the mission and values of Couture Living Magazine.

TOPICS

We encourage first-time contributors to write non-theme articles, which can touch on any aspect of living life.

We would like to see more articles that (1) encourage empowerment in society, (2) help readers in personal growth and leadership, (3) show how to develop in their lifestyle with a sense of style, poise, and being financially and physically fit, or (4) enlighten the informed awareness in many areas physically, mentally, socially, and spiritually in the community.

OUR READERS

Be sure to consider our audience as you choose a topic and approach:

- More than half are women, but we have male readers.
- Median age is 40.
- Most are professionals with some college education up to graduate and post graduate degrees.
- Most are socialites, enjoy leisure, luxuries, and seek growth in their personal lifestyle.
- Our readers are predominately from a Christian background, but we strive to respect and be relatable to other readers who study other religions and beliefs.
- Many of our readers are entrepreneurs, visionaries, creative or goal driven, and oriented.

TIPS FOR SUCCESSFUL ARTICLES

- Derive your main principles from a non-bias view. You will probably want to include some personal experience and/or quotes from others, but these should not form the basis of your article. Have supporting facts that show you are an expert in your field of discussion or have done the proper research.
- Illustrate each idea in your article. Use analogies, examples, and illustrations to help the reader gain understanding and get them excited to read more.
- Show how to put each idea into practice. Show the reader what applying this principle would “look like” in everyday life.
- Be vulnerable. Show the reader you have wrestled with the subject matter in your own life. Write from third person, the perspective of someone who is relatable to the reader not someone who is just dictating to them what they should do with their lives.

HOW TO SUBMIT AN ARTICLE

Please send a Contributor Inquiry letter first.

Contributing Inquiry. Please include (1) the working title (2) a clear statement of purpose, (3) a tentative outline, (4) some indication of the style and approach you plan to use, (5) the prospective length, and (6) a short description of your qualifications to write the article. If possible, include a few samples of your published work.

Articles. (Submit an article and professional high resolution photograph (300 dpi) only after receiving a positive response to your Contributor Inquiry.) All articles should be typed in 12 point Times New Roman font, double-spaced, and submitted electronically. On the first page, in the upper left-hand corner, type your name, address, email, phone number, and title. At the top right, indicate an approximate word count and rights offered (first or reprint). We do not typically publish reprinted articles.

Length. The length should be from minimum 900 to 2200 maximum words; most articles are between 1500 and 2000 words. Response time is usually within four – six weeks. Feel free to drop us a note if you have not heard from us after two months; some articles do get lost in cyber space. Contributing an article to Couture Living Magazine is on a voluntary basis. There is no payout for your contribution. You will receive credits, accolades for producing the article as a contributor, and a copy of the issue your article was published. Simultaneous submissions are discouraged.

Submitting your Article. Deadlines are firm. The submi. Also when submitting your article please ensure you meet all formatting guidelines.

Editing. The editors will not make substantial changes in the copy without notifying the author; however, we reserve the right to copy edit and impose other stylistic alterations without notice to the author. Before you submit an article, be sure to study several recent issues of Couture Living Magazine. Look at the types of articles we publish, common writing styles, and the way our writers approach their topics. If you have other questions, write to the editors at submissions@couturelivingmagazine.com.

SUBMISSION FOR PHOTOGRAPHERS

CONTENT

Most of the photos we publish fall into one of three categories:

- Photos that signify empowerment on common life situations.
- Photos that embrace living a healthier lifestyle particularly catering to our market.
- Photos that embody beauty, health, wellness, finances, and more.

We do not publish anything with non-informational sexual content, pornographic material, or anything that does not uphold the mission and values of Couture Living Magazine.

TIPS FOR SUCCESSFUL ARTICLES

- Make sure all images are high resolution of at least 300dpi.
- Images fit the style creative and couture look that embodies our mission.
- The image would appeal to our target market.
- Think outside of the box; be unique, crisp and precise with the lighting, editing and final outcome of your image.

HOW TO SUBMIT AN IMAGE

Please send a Contributor Inquiry letter first.

Contributing Inquiry. Please include (1) the title for your image collection (2) a clear statement of purpose, (3) a short description of your qualifications as a photographer and (4) include a few samples of your published or unpublished work.

Submitting your Images. Deadlines are firm. Images are due to the Creative Editor. The Creative Editor will provide you with a specific deadline date for your image submission. Also when submitting your image please ensure you meet all formatting guidelines and that you submit the Couture Living Agreement for Use of Photo form.

Editing. The editors will not make substantial changes in the copy without notifying the photographer; however, we reserve the right to copy edit and impose other stylistic alterations without notice to the photographer.

Before you submit an image, be sure to study several recent issues of Couture Living Magazine. Look at the types of images we publish, common imagery styles, and the way our images appear. If you have other questions, write to editors at submissions@couturelivingmagazine.com.